

Elizabeth MCKEE

art director/senior graphic designer for print & web

WORK EXPERIENCE

2003 – Present (10 Years)

Freelance Graphic Designer | Elizabeth Graphic Design, Palm Desert, CA

August 2009 – May 2013 (4 Years)

Senior Graphic Designer/Director | Southwest Church, Indian Wells, CA

My responsibilities included concepts for the weekend services and ministry programs. This included a full color bulletin, notes, posters, invites, Powerpoint, stage props, web, mobile, brochures, invites for their specific events and programs. Enjoyed producing a 24 page LifeChange magazine three times a year that included working with photographers, writers and printers to produce a beautiful informative piece.

November 2006 – 2009 (3 Years)

Senior Graphic Designer | BBM&D Strategic Branding, Ventura, CA

The skills required are not only design oriented but have taken on a broader scope of strategic branding. Working closely with the principle to formulate marketing strategies for clients and then executing them. Also, managed Ronald Reagan catalog and the American Fitness Magazine design and printing.

December 2004 – 2006 (2 Years)

Senior Graphic Designer | Southwest Church, Indian Wells, CA

Joined a team of highly creative, productive and technology minded creatives that has expanded my skills to work within a team to produce good consistent work. Making concepts for ministries on a daily basis consists of posters, logos, brochures, web ads, power point ads, banners, newspaper ads, magazine ads and stage props.

June 2002 – 2004 (2 Years)

Senior Graphic Designer | Sunrise Christian Fellowship, Simi Valley, CA

Created and executed a marketing plan which included logo design, color pallet and stationery package. Developed consistent communications scheme to provide continuity among departments. Also, designed interior signage, and print and web materials.

April, 2002 (6 Weeks)

Teacher's Aid | UCSB Extension, Ventura, CA

Dreamweaver I

June 1998 – 2002 (5 Years)

Graphic Designer/webmaster | Barbara Brown Marketing & Design, Ventura, CA

Directed many projects, from brainstorming creative concepts and design to production, including photo shoots, pre-press and press checks, while meeting client deadline, expectations and budgets. The extensive client list at BBM&D included the Ronald Reagan Presidential Foundation and Library, Patagonia, Kinko's, American Fitness, Santa Barbara Museum of Art, Gold's Gym, Children's Dental Group, Casual Living, and others.

AWARDS

2009 – ADDY Silver – Gluten Free & Fabulous packaging
2009 – ADDY Bronze – Farr & Associates' promotional package
2009 – ADDY Bronze – Global Green Carbon Logo
2009 – ADDY Bronze – Limoneira Company-sponsored Santa Paula Labor Day Parade poster
2009 – ADDY Bronze – Lavaggio Auto Detailing's campaign advertising
2009 – ADDY Bronze – Interface Children & Family Services posters
2008 – Maggie Award Finalist – American Fitness Magazine
2008 – ADDY Bronze – American Fitness Magazine Publication Design
2008 – ADDY Bronze – Atlas Capital Management Special Event Card
2008 – ADDY Bronze – Ronald Reagan Presidential Library Holiday Catalog
2001 – VCAF Certificate of Merit – Ronald Reagan web site reaganfoundation.org, codesigner/webmaster
2001 – VCAF Certificate of Excellence – Casual Living Vineyard catalog, designer
2000 – VCAF Certificate of Merit – Ronald Reagan Summer 2000 catalog, designer/production manager
2000 – VCAF Certificate of Merit – Santa Barbara Museum of Art Annual Support Campaign, codesigner
1999 – VCAF Addy Award – Children's Dental Group 4 color brochure, codesigner
1999 – VCAF Certificates of Merit – Ventura Printing invitation, codesigner
1999 – VCAF Certificate of Merit – Children's Dental Group web site spaceshipdentist.com, codesigner
1998 – VCAF Student Citation Award – Duck Soup Bookstore logo design, designer

COMPUTER SKILLS

Excellent skills in Photoshop, Illustrator, InDesign, Acrobat, Power Point, Dreamweaver on Mac OS 10 and Windows XP.

EDUCATION

2002 UCSB Extension, E-commerce and Java Scripting
1998 - 2000 Studied under Lynda Weinman at Ojai Art Center, CA, Certificate of Achievement in Dreamweaver/Fireworks/Flash
1996 - 1998 UCSB Extension, Visual Communication Certificate
1975 - 1977 Santa Barbara City College

CONTACT

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